# DBEW Award 2026

## DBEW Award 2026，国际设计大奖赛活动公告

由授予世界权威设计奖项 Compasso d'Oro（金罗盘奖）的米兰 ADI 设计博物馆与亚洲顶尖设计教育机构国民大学共同主办的“DBEW Award 2026”国际设计大赛，将于 2026 年 1 月 1 日至 3 月 15 日面向全球设计专业学生及教育工作者征集作品。

**大赛愿景**

DBEW（Design Beyond East and West）Award 2026 秉持“超越东西方的设计”这一愿景，旨在打造东西方价值共存的和谐设计。通过设计竞赛推动教育创新和人才培养，为可持续的未来社会贡献力量。

**大赛目标**

“DBEW Award 2026”的核心目标是旨在引领全球设计教育的未来方向，发掘能在人工智能时代能够融汇东西方价值、展现卓越智慧的创造性人才。

**奖项特点**

“DBEW Award 2026”不仅评估最终完成的设计成果，更着眼于创意教学过程中诞生的优秀作品。该奖项将教育与学习定义为设计协作，旨在发掘兼具“可持续未来社会意识、文化平衡与多样性、创新实验精神、全球设计领导力”的复合型人才。同时正式认可教育者在此过程中展现的创意指导力，是全球首个聚焦于此的国际设计奖项。

**参赛资格**

- 参赛对象：设计相关专业在读本科生、硕士/博士研究生，及毕业不超过两年的学生。
- 作品时间：限 2024 年 1 月之后完成的作品。
- 参赛形式：允许以个人或团队形式报名，团队须由学生与至少一名高校教师（教授、讲师等）共同组成，人数不限。
- 报名费用：每件作品报名费为 23 美元。

**参赛类别**（3 个类别）：

- 空间与建筑设计（室内设计、建筑设计、城市设计、公共空间设计）
- 产品与时尚设计（产品设计、家具设计、时尚设计）
- 视觉与传播设计&服务（人工智能、数字媒体、品牌设计、服务设计）

**奖金与荣誉**

总奖金：25,000 美元以上

- 金奖：10,000 美元 + 获奖证书（至少 1 名）
- 银奖：3,000 美元 + 获奖证书（至少 3 名）
- 铜奖：1,000 美元 + 获奖证书（至少 6 名）
- 入围奖：获奖证书（至少 30 名）

**同时获奖作品将于 2026 米兰设计周展览参展，并收录于 DBEW 出版。**

www.dbewaward.com

**大赛日程**
- 作品提交：2026 年 1 月 1 日至 3 月 15 日
- 作品评审：2026 年 3 月 16 日至 3 月 25 日
- 结果公布：2026 年 3 月 31 日前
- 颁奖典礼：2026 年 4 月 21 日，米兰设计周期间在米兰 ADI 设计博物馆举行
- 获奖展览：2026 年 10 月，首尔设计周期间在 DDP 首尔设计中心展出

**作品要求**
**（必须符合的基本法规，提交作品格式，容量，数量等）**

**知识产权**
**所有参赛作品的署名权归作者所有；大赛组委会对参赛作品拥有但不限于复制、发行、展览、信息网络传播、改编、汇编、出版等权利。**

**大赛评审**
本届奖项的评审工作将由来自全球设计领域的权威专家组成评审委员会，通过两轮严谨的评审流程进行评选。
评审团成员
**Paola Antonelli**（MoMA 首席策展人，美国）
**John Thackara**（作家，策展人，教育家，英国-法国）
**Stefano Giovannoni**（设计师，Giovannoni Design，意大利）
**Daniel Libeskind**（建筑师 Studio Libeskind，波兰-美国）
**Byoung Soo Cho**（建筑师，BCHO Architects，韩国）
**Angela Rui**（IED 硕士课程负责人，意大利）
**Zhou Yanyang**（教授，清华大学,中国）
**Lou Yongqi**（上海工程技术大学校长，前同济大学设计学院院长，中国）
**Jin Kuramoto**（产品设计师，Jin Kuramoto Studio，日本）

**评审标准（具体评价项目）**
•超越现代视角的观点独创性
•融合交叉思维的设计创新性
•契合 AI 时代的主题适配性
•服务社会发展的可持续价值
•清晰的设计表达与阐述

**主要合作伙伴：**
- 驻意大利大韩民国大使馆
- 驻韩国意大利文化中心
- 驻意大利韩国文化中心
- UNESCO Creative Cities Network 联合国教科文组织创意城市网络
- CUMULUS（国际设计学院联盟）
- DDP（东大门设计广场）
- 韩国设计团体总联合会
- 韩国设计创新协会
- 中国家具与室内设计协会
- Asia Network Beyond Design

**媒体合作伙伴：**
- DESIGNBOOM
- DOMUS Magazine
- 每日经济新闻传媒集团
- Designhouse
- Design Jungle

www.dbewaward.com

**大赛联系方式**

网址：**www.dbewaward.com**

邮箱：apply@dbewaward.com，Instagram：@dbew.award

**ADI Design Museum**

P.za Compasso d'Oro, 1, 20154 Milano MI, Italy

www.adidesignmuseum.org

**国民大学**

77 Jeongneung-ro, Seongbuk-gu, Seoul 02707, Korea

**www.kookmin.ac.kr**

# DBEW Award 2026

## **DBEW Award 2026 Call for Entries**: International Design Competition

ADI Design Museum, the prestigious institution that presents the world-renowned Compasso d'Oro, and Kookmin University, Asia's leading design education institution, are jointly hosting 'DBEW Award 2026.' The award will accept submissions from design students and educators worldwide from January 1 to March 15, 2026.

**Award Vision** Under the vision of "Design Beyond East and West," DBEW pursues harmonious design that integrates Eastern and Western values for a sustainable future society.

**Award Mission** 'DBEW Award 2026' is an international design award established to present future directions for global design education and to discover creative talents who harmoniously integrate Eastern and Western values in the AI age.

**What Makes DBEW Award Unique** 'DBEW Award 2026' evaluates not only completed design outcomes but also the excellence of works born from creative educational processes. By defining education and learning as a form of design collaboration, this is the first international design award to discover talents equipped with 'sustainable future thinking, cultural balance and diversity, creative experimental spirit, and global design leadership,' while officially recognizing the creative leadership of educators demonstrated throughout this collaborative process.

**Key Information**

Eligibility:

- Design students (undergraduate/graduate) or graduates

- Project Timeline: Works created after January 2024

- Teams may consist of students and educators (professors or instructors) – No limit on team size

- Entry Fee: USD 23

Design Fields (3 Categories):

1. Spatial & Architecture Design (Interior, Architecture, Urban, Public)

2. Product & Fashion Design (Product, Furniture, Fashion)

3. Visual & Communication Design & Service Design (AI, Digital Media, Branding, Service)

Awards & Recognition:

- Total Prize Fund: Over USD 25,000
- Gold Prize: USD 10,000 + Certificate (Minimum 1 awardee)
- Silver Prize: USD 3,000 + Certificate (Minimum 3 awardees)
- Bronze Prize: USD 1,000 + Certificate (Minimum 6 awardees)
- Honorable Mention: Certificate (Minimum 30 awardees)
- Winning works will be exhibited at Milan Design Week 2026
- Selected works will be featured in DBEW publications

**Timeline**

- Application Period: January 1 – March 15, 2026
- Evaluation Period: March 16 – 25, 2026
- Final Results Announcement: Late March, 2026
- Award Ceremony: April 21, 2026, **Milan Design Week (ADI Design Museum)**
- Exhibition: October 2026, **Seoul Design Week (DDP Seoul)**

**World-Class Jury Panel**

The award will be assessed through a two-stage evaluation process conducted by a distinguished panel of internationally renowned leaders in the field of design:

Jury Members:

**- Paola Antonelli**

(Senior Curator, Museum of Modern Art, USA)

**- John Thackara**

(Author, Curator, Educator, UK-France)

**- Stefano Giovannoni**

(Designer, Giovannoni Design, Italy)

**- Byoung Soo Cho**

(Architect, BCHO Architects, Korea)

**- Angela Rui**

(Head of MA Programs, Istituto Europeo di Design, Italy)

**- Daniel Libeskind**

(Architect, Studio Libeskind, Poland-USA)

**- Zhou Yanyang**

(Professor, Tsinghua University, China)

**- Lou Yongqi**

(President of Shanghai University of Engineering Science, Former Dean, College of Design and Innovation, Tongji University, China)

**- Jin Kuramoto**

(Product Designer, Jin Kuramoto Studio, Japan)

**Evaluation Criteria**

Specific Evaluation Points:

- Originality presenting a new perspective
- Innovation through convergent and interdisciplinary thinking
- Relevance to the AI era
- Aesthetic completeness and formal refinement
- Sustainability value and social responsibility
- Clarity of presentation and communication

**Global Partnership**

Co-organizers:

- ADI Design Museum (Compasso d'Oro, Milan)

- Kookmin University (Seoul)

Organization Partners:

- Embassy of Korea in Italy

- Italian Cultural Institute Seoul

- Korean Cultural Center in Italy

- UNESCO Creative Cities Network

- CUMULUS (International Design University Network)

- DDP (Dongdaemun Design Plaza)

- Asia Culture Center

- Korean Federation of Design Association

Media Partners:

- DESIGNBOOM

- DOMUS Magazine

- Maekyung Media Group

- Designhouse

- Design Jungle

**Inquiry & Submission**

Website: **www.dbewaward.com**

Email: info@dbewaward.com

Instagram: @dbew.award

**Organizing Institutions:**

ADI Design Museum

P.za Compasso d'Oro, 1, 20154 Milano MI, Italy

www.adidesignmuseum.org

Kookmin University

77 Jeongneung-ro, Seongbuk-gu, Seoul 02707, Korea

www.kookmin.ac.kr

**About DBEW**

DBEW (Design Beyond East and West) holds its annual forum and exhibition at the ADI Design Museum to reflect the design values and aesthetics of Asian culture within the global design movement. Since 2023, DBEW has been building a platform for dialogue between Eastern and Western design cultures through forums in Milan and Seoul, exhibitions, and academic exchanges.